



FOR IMMEDIATE RELEASE

**Direct Capital Honored as a Top 10 Private Company in NH**

**PORTSMOUTH, N.H. (November 4, 2009)** – Direct Capital Corporation, an equipment financing firm based in Portsmouth, N.H., has been ranked eighth on *Business NH Magazine's* prestigious list of New Hampshire's Top 100 Private Companies. The Company was also ranked the 12<sup>th</sup> fastest growing company in the state, a notable achievement in the current economy.

*Business NH Magazine's* Top 100 Private Companies list is compiled from thousands of companies across New Hampshire and provides valuable insights into the statewide economy and business trends.

"We are honored to receive this designation and look forward to helping drive the NH economy forward," said Steve Lankler, Direct Capital's Vice President of Marketing.

**About Direct Capital**

Established in 1993, Direct Capital provides specialty finance solutions, including commercial equipment financing, commercial loans, and merchant cash advances. Direct Capital markets its services through direct relationships with businesses and through partnerships with vendors, dealers, and manufacturers of capital equipment. Superb execution on its exceptional and unique direct service delivery model is the cornerstone of Direct Capital's success in an increasingly commoditized financial services industry. Direct Capital is headquartered in Portsmouth, NH and operates offices in New York, California, Chicago, Detroit, Ohio, Iowa, and New London, NH.

Contact

Steve Lankler

Direct Capital Corporation

Phone: (603) 433-9470

slankler@directcapital.com